



上海外国语大学 国际工商管理学院  
SISU School of Business and Management



## Dr. Baojun MA

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Latest Update: June, 2020

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### RESEARCH INTERESTS

- Mobile Big Data Analytics
- Information Retrieval and Web Search
- E-commerce and Search Services
- Data Mining and Business Intelligence
- Policy Informatics and Policy Analytics

### EDUCATION

- **Ph.D.**, in Management Science and Engineering, Tsinghua University, Jul. 2013  
Advisor: Prof. Guoqing Chen
- **B.E.**, in Information Management and Information Systems, Tsinghua University, Jul. 2007  
Advisor: Prof. Guoqing Chen

### PROFESSIONAL EXPERIENCE

#### [Research]

- **Professor, Doctoral Supervisor, Department Head**, Department of Information Management and Decision Sciences, School of Business and Management, Shanghai International Studies University, Shanghai, Apr. 2019 - Present.
- **Associate Professor, Doctoral Supervisor, Associate Department Head**, Department of Management Science and Engineering, School of Economics and Management, Beijing University of Posts and Telecommunications, Beijing, Mar. 2018 - Mar. 2019.
- **Associate Professor, Master's Supervisor**, School of Economics and Management, Beijing University of Posts and Telecommunications, Beijing, Jun. 2016 - Mar. 2018.
- **Associate Professor**, School of Economics and Management, Beijing University of Posts and Telecommunications, Beijing, Dec. 2015 - Jun. 2016.
- **Associate Professor**, School of Economics and Management, Beijing University of Posts and

Telecommunications, Beijing, Dec. 2015 - Present.

- **Assistant Professor**, School of Economics and Management, Beijing University of Posts and Telecommunications, Beijing, Aug. 2013 - Dec. 2015.
- **Research Assistant**, Research Center for Contemporary Management (RCCM), Tsinghua University, Beijing, Sep. 2007 - Jul. 2013.

#### [Visiting]

- **Visiting Scholar**, Department of Information Systems, College of Business, City University of Hong Kong (hosted by Dr. Hailiang Chen), Hong Kong, Jun. 2016 - Sep. 2016.
- **Visiting Ph.D. Student**, Department of Decision Sciences and Information Management, Faculty of Business and Economics, K. U. Leuven (hosted by Prof. Jan Vanthienen), Belgium, Jun. 2010 - Aug. 2010.

#### HONORS

- Jan. 2020, Selected into Shanghai Youth Talent Support Program (入选 2019 年上海市青年拔尖人才开发支持计划)
- Jan. 2020, Second Prize of Outstanding Awards of Yunnan Provincial 23rd (2019) Philosophical and Social Science Study (云南省第二十三次 (2019 年) 哲学社会科学优秀成果奖二等奖)
- Jan. 2019, Excellent Postgraduate Supervisor of Beijing University of Posts and Telecommunications in 2018 (2018 年北京邮电大学优秀研究生育人导师)
- Jan. 2019, "Excellent Faculty" & "Academic Star" of School of Economics and Management in Beijing University of Posts and Telecommunications in 2018 (北京邮电大学经济管理学院 2018 年度“优秀教职工”、“学术之星”)
- Jun. 2018, Excellent Tutor for Outstanding Bachelor's Thesis Award of Beijing University of Posts and Telecommunications in 2018 (北京邮电大学 2018 届优秀学士学位论文奖指导教师)
- Jan. 2018, "Excellent Faculty", "Academic Paceaker" & "Research Star" of School of Economics and Management in Beijing University of Posts and Telecommunications in 2017 (北京邮电大学经济管理学院 2017 年度“优秀教职工”、“学术标兵”、“科研之星”)
- Nov. 2017, Theoretical Contribution Award of China Information Economics Society in 2017 (中国信息经济学 2017 理论贡献奖)
- Jun. 2015, Excellent Tutor for Outstanding Bachelor's Thesis Award of Beijing University of Posts and Telecommunications in 2015 (北京邮电大学 2015 届优秀学士学位论文奖指导教师)
- Sep. 2013, Excellent Doctoral Dissertation Award of Tsinghua University in 2013 (清华大学 2013 年度优秀博士学位论文奖)
- Dec. 2012, Outstanding Students' Economic Research Paper Award of "Xiao Linshi China Economic Research Fund" in 2012 (2012 年度“小林实中国经济研究基金”学生经济研究优秀论文奖)
- Dec. 2009, Excellent Undergraduate Students Tutor Award of Tsinghua University (清华大学一二\*九优秀辅导员奖)
- Dec. 2008, JiangZhen 1st-class Scholarship in Tsinghua University (清华之友--蒋震综合)



一等奖学金),

- May. 2008, Outstanding Student Leader in Tsinghua University (清华大学优秀学生干部)
- Jul. 2007, Outstanding Undergraduate Students in Beijing District (City level, 北京地区高校优秀毕业生)
- Jul. 2007, Excellent Undergraduate Students in Tsinghua University (清华大学优良毕业生)
- Oct. 2006, EMC 1st-class Scholarship in Tsinghua University (清华之友--EMC 综合一等奖学金)

## FUNDINGS

- **PI: Shanghai Youth Talent Support Program** (上海市青年拔尖人才开发计划), 2020-2022.

**Sub-project Leader:** User Perception and Decision Mechanisms and System Design Optimization Methods for Intelligent Information Systems based on Multimodal Neural Data and Behavioral Data (基于多模态神经数据与行为的智能信息系统用户感知决策机制与系统优化设计方法), NSFC Key Research Project(国家自然科学基金重点专项项目/重点项目), No.:71942003), 2020.01-2024.12.

- **PI**, Research on the Spillover Effects of User Behaviors based on Mobile Big Data (基于移动大数据的用户行为溢出效应研究), NSFC General Research Project (国家自然科学基金面上项目, No.: 71772017), 2018.1-2021.12.

• **PI**, Research on Big Data Analysis of Beijing Urban Public Opinion Management and Policy Evaluation (北京城市舆情管理衍生大数据的分析与政策评估研究), General Project of Beijing Social Science Foundation (北京市社会科学基金一般项目, No.:17GLB009), 2017.07-2019.12.

- **Major Participant**, Research on Knowledge Diffusion and Learning Behavior in Online Learning Platform based on Value Co-creation (基于价值共创的在线教育平台中知识传播与学习行为研究), Ministry of Education - China Mobile Research Project (教育部-中国移动科研基金项目, No.: MCM20170505), 2018.04-2020.04.

**Major Participant (3rd)**, Methodological Research on Policy Informatics (政策信息学方法论研究), Key Project of Beijing Social Science Foundation (北京市社会科学基金重点项目, No.: 15JGA008), 2015.03-2018.12.

- **PI**, Research on the evaluation and extraction methods of rich information for mobile business (面向移动商务的丰富性信息评估与提取方法研究), NSFC Research Project for Young Scholar (国家自然科学基金青年项目, No.: 71402007), 2015.1-2017.12.

• **Participant (3rd)**, Research on Government Decision Making Process Restructure and Evaluation Method Based on Public Generated Big Data Analysis, NSFC General Research Project (No.: 71473143), 2015.1-2018.12.

- **PI**, Research on the Evaluation Model and Extraction Algorithms for Representative Web



Information, BUPT Scientific Innovative Research Project for Young Scholars (No.: 2014RC601), 2014.1-2015.12.

- **Participant (2nd)**, Studies on a Novel Model of Diversity Metrics and a Method for Extracting Diversified Information in Information Search Service, NSFC General Research Project (No.: 71372044), 2014.1-2017.12.
- **Participant**, On the Management of Uncertainties in Web 2.0 User Generated Content, NSFC Key Research Project (No.: 71231002), 2013.1-2017.12.
- **Participant**, Major Fundamental and Technological Issues in Emerging E-Business, NSFC Major Research Project (No.:70890080), 2009.1-2012.12.
- **Participant**, Research on Substitute Relevance based Long-tail Keywords Suggestion, NSFC General Research Project (No.:71072015), 2011.1-2013.12.
- **Principle Participant**, Research on Intelligent Enterprise Resource Planning Systems, Tsinghua - K. U. Leuven Bilateral Scientific Cooperation Project (No.: 3H051154), 2009.1-2010.12.

## PUBLICATIONS

### PUBLISHED JOURNAL PAPERS

- **Baojun Ma**, Qiang Wei\*, Guoqing Chen, Jin Zhang, Xunhua Guo. Content & Structure Coverage: Extracting a Diverse Information Subset. *INFORMS Journal on Computing*, 2017, 29(4): 660-675. (SSCI/SCI, **UT DALLAS 24 Top Journal Paper**)
- Yu Qian, Xiongwen Deng, Qiongwei Ye\*, **Baojun Ma\***, Hua Yuan. On detecting business event from the headlines and leads of massive online news articles. *Information Processing & Management*, 2019, 56(6), Article ID: 102086. (SSCI Q1/SCI)
- Yu Qian, Yang Du, Xiongwen Deng, **Baojun Ma\***, Qiongwei Ye\*, Hua Yuan. Detecting New Chinese Words from Massive Domain Texts with Word Embedding. *Journal of Information Science*, 2019, 45(2): 196-211(SSCI/SCI Q2)
- **Baojun Ma**, Nan Zhang\*, Qitian Tan. The determinants analysis of public service efficiency based on G2C big data. *Chinese Public Administration*, 2018, (10): 109-115. (in Chinese: 马宝君, 张楠\*, 谭棋天. 基于政民互动大数据的公共服务效能影响因素分析. *中国行政管理*, 2018 年第 10 期, 109-115.) (CSSCI)
- Yan Wan, **Baojun Ma\***, Yu Pan. Opinion evolution of online consumer reviews in e-commerce environment. *Electronic Commerce Research*, 2018, 18(2): 291-311. (SSCI)
- Guoqing Chen, Cong Wang, Mingyue Zhang\*, Qiang Wei, **Baojun Ma**. How "Small" Reflects "Large"? — Representative Information Measurement and Extraction. *Information Sciences*, 2018, 460–461: 519-540. (SCI Q1/SSCI)
- Guannan Liu, Liang Zhang, **Baojun Ma**. Risk Prediction for Product Return in Electronic Commerce Based on Random Walk. *Journal of Management Science*, 2018, 31(1): 3-14. (in Chinese: 刘冠男, 张亮, 马宝君. 基于随机游走的电子商务退货风险预测研究. *管理*



科学, 2018 第 1 期, pp. 3-14.) (CSSCI)

- Min Ren, Nan Zhang, **Baojun Ma**. Factors Influencing the Attention Received by Individuals in Online Communities. *Journal of Intelligence*, 2017, 36(7): 195-201. (in Chinese: 任明, 张楠, **马宝君**. 网络社区中个体受关注度的影响因素分析. *情报杂志*, 2017 第 7 期, pp. 195-201.) (CSSCI)
- **Baojun Ma**, Hua Yuan\*, Ye Wu. Exploring performance of clustering methods on document sentiment analysis. *Journal of Information Science*, 2017, 43(1): 54-74. (SSCI/SCI Q2)
- **Baojun Ma**, Nan Zhang\*, Guannan Liu, Liangqiang Li, Hua Yuan. Semantic Search for Public Opinions on Urban Affairs: A Probabilistic Topic Modeling-based Approach. *Information Processing & Management*, 2016, 52(3): 430-445. (SSCI Q1/SCI)
- Jinghong Xu, Lin Zhang, **Baojun Ma**, Ye Wu\*. Impacts of suppressing guide on information spreading. *Physica A: Statistical Mechanics and its Applications*, 2016, 444: 922-927. (SCI)
- Hualin Xu, Hua Yuan\*, **Baojun Ma**, Yu Qian. Where to go and what to play: Towards summarizing popular information from massive tourism blogs. *Journal of Information Science*, 2015, 41(6): 830-854. (SCI/SSCI Q2)
- **Baojun Ma**, Huaping Zhang, Guoqing Chen\*, Yanping Zhao, Bart Baesens. Investigating Associative Classification for Software Fault Prediction: An Experimental Perspective. *International Journal of Software Engineering and Knowledge Engineering*, 2014, 24(1): 61-90. (SCI)
- Huaping Zhang\*, Ruiqi Zhang, Yanping Zhao, **Baojun Ma**. Big Data Modeling and Analysis of Microblog Ecosystem. *International Journal of Automation and Computing*, 2014, 11(2): 119-127. (EI)
- **Baojun Ma**, Nan Zhang\*, Tao Sun. Big Data Analysis toward Public Feedback in the Smart City Context: A Probabilistic Topic Modeling Perspective. *Electronic Government*, 2013, (12): 9-15. (in Chinese: **马宝君**, 张楠\*, 孙涛. 智慧城市背景下公众反馈大数据分析: 概率主题建模的视角. *电子政务*, 2013 第 12 期, pp. 9-15.) (CSSCI)
- **Baojun Ma**, Qiang Wei\*. Measuring the Coverage and Redundancy of Information Search Services on E-Commerce Platforms, *Electronic Commerce Research and Applications*, 2012, 11(6): 560-569. (SSCI/SCI)
- **Baojun Ma\***, Qiang Wei, Guoqing Chen. A combined Measure for Representative Information Retrieval in Enterprise Information Systems. *Journal of Enterprise Information Management*, 2011, 24(4): 310-321. (ABI)

#### PUBLISHED CONFERENCE PAPERS

- **Baojun Ma\***, Qiang Wei, Guoqing Chen, Qiongwei Ye. Extracting a diverse information



- subset by considering information coverage and redundancy simultaneously. In the 13th International FLINS Conference on Data Science and Knowledge Engineering for Sensing Decision Support (**FLINS'2018**), Belfast, Northern Ireland, UK, August 21-24, 2018, pp. 576-584. (EI)
- Nan Zhang, Yu-Che Chen, **Baojun Ma**. Bureaucratic Responsiveness on Chinese Local Government Websites: Leveraging Big Data to Measure Central-Local Governments Relationship. In *Public Management Research Conference 2018 (PMRC'2018)*, Singapore, May 31-June 2, 2018.
  - Yinan Yu, **Baojun Ma\***, Hailiang Chen, Benjamin Yen. Utilizing Geospatial Information in Cellular Data Usage for Key Location Prediction. In the 51st Hawaii International Conference on System Sciences (**HICSS'2018**), Hawaii, USA, January 3-6, 2018, pp. 981-988.
  - **Baojun Ma**, Lu Chen, Yan Wan\*. Feature Extraction and Fine-grained Sentiment Analysis for Online Customer Reviews: from Perspectives of Deep Learning and Hierarchical Clustering Method. In The seventh CNAIS National Congress (**CNAIS'2017**), Shanghai, China, Oct. 20-22, 2017, pp. 891-898. (in Chinese: 马宝君, 陈璐, 万岩. 在线客户评论的属性提取与细粒度情感分析: 基于深度学习和层次聚类方法的视角. 信息系统协会中国分会第七届学术年会(**CNAIS'2017**), 上海, 2017年10月20日-22日, pp. 891-898.)
  - Liang Zhang, Guannan Liu\*, **Baojun Ma**. Predicting the Product Risk in Electronic Commerce based on Bi-partite Graph. In The seventh CNAIS National Congress (**CNAIS'2017**), Shanghai, China, Oct. 20-22, 2017, pp. 239-245. (in Chinese: 张亮, 刘冠男, 马宝君. 基于二部图的电子商务退货风险预测研究. 信息系统协会中国分会第七届学术年会 (**CNAIS'2017**), 上海, 2017年10月20日-22日, pp. 239-245.)
  - Jinyang Zheng, Zhengling Qi, Yong Tan, **Baojun Ma** and Yifan Dou. Who Drives in My Users? Evidence for App Usage Causal Network from Graphical Model Approach. In Conference on Information Systems and Technology (**CIST'2016**), Nashville, Tennessee, USA, November 12-13, 2016, paper 132.
  - **Baojun Ma**, Hua Yuan, Yan Wan, Yu Qian, Nan Zhang and Qiongwei Ye. PUBLIC OPINION ANALYSIS BASED ON PROBABILITY TOPIC MODELING AND DEEP LEARNING. In the 20th Pacific Asia Conference on Information Systems (**PACIS'2016**), Chiayi, Taiwan, June 27 - July 1, 2016, paper 171.
  - Jin Zhang, **Baojun Ma**, Jilong Zhang, Ming Ren and Chong Ma. Understanding the Massive Online Reviews: A Novel Representative Subset Extraction Method. In the 20th Pacific Asia Conference on Information Systems (**PACIS'2016**), Chiayi, Taiwan, June 27 - July 1, 2016, paper 299.
  - Xin Lao, **Baojun Ma**, Nan Zhang, Yan Wan. Public Opinion Analysis Based on Probabilistic Topic Modeling and Deep Learning. In The sixth CNAIS National Congress (**CNAIS'2015**), Jinan, Shandong, China, Oct. 23-25, 2015, pp. 477-486. (in Chinese: 劳鑫, 马宝君, 张楠, 万岩. 基于概率主题建模和深度学习的公众舆情分析. 信息系统协



会中国分会第六届全国大会 (CNAIS'2015), 山东济南, 2015 年 10 月 23 日-25 日, pp. 477-486.)

- **Baojun Ma**, Hailiang Chen. Examining the Causal Relationship between Screen Size and Cellular Data Consumption. In the 19th Pacific Asia Conference on Information Systems (PACIS'2015), Paper 180, Singapore, July 5-9, 2015, paper 180.
- Hua Yuan, Yu Qian, **Baojun Ma**, Qiang Wei. From Trajectories to Path Network: An Endpoints-Based GPS Trajectory Partition and Clustering Framework. The 15th International Conference on Web-Age Information Management (WAIM'2014), Macau, China, June 16-18, 2014, pp. 740-743. (EI)
- **Baojun Ma**, Nan Zhang. Understanding the hot topics of public feedback in the smart city context: A study based on probabilistic topic modeling. The fifth CNAIS National Congress (CNAIS'2013), Guiyang, China, Oct. 17-19, 2013, pp. 741-745. ( in Chinese: 马宝君, 张楠. 智慧城市背景下的公众反馈热点研究: 基于概率主题建模的分析. 信息系统协会中国分会第五届全国大会 (CNAIS'2013), 贵州贵阳, 2013 年 10 月 17 日-19 日, pp. 741-745.)
- Ming Ren, Jin Zhang, **Baojun Ma**. On the changes of the subjects terms in information system studies: A literature analysis of MIS quarterly. The fifth CNAIS National Congress (CNAIS'2013), Guiyang, China, Oct. 17-19, 2013, pp. 819-824. (in Chinese: 任明, 张瑾, 马宝君. 信息系统领域的主题变化研究: 基于对 MISQ 的文献分析. 信息系统协会中国分会第五届全国大会 (CNAIS'2013), 贵州贵阳, 2013 年 10 月 17 日-19 日, pp. 819-824.)
- Yanping Zhao, Huaping Zhang, **Baojun Ma**, Hui Zhao. Scientific projects database management based on dynamic knowledge relation. The fifth CNAIS National Congress (CNAIS'2013), Guiyang, China, Oct. 17-19, 2013, pp. 454-458. (in Chinese: 赵燕平, 张华平, 马宝君, 赵辉. 基于动态知识关联的科技项目库管理. 信息系统协会中国分会第五届全国大会 (CNAIS'2013), 贵州贵阳, 2013 年 10 月 17 日-19 日, pp. 454-458.)
- **Baojun Ma**, Hua Yuan, Qiang Wei. A Comparison Study of Clustering Models for Online Review Sentiment Analysis. The 14th International Conference on Web-Age Information Management (WAIM'2013), Beidaihe, China, June 14-16, 2013, pp. 332-337. (EI)
- **Baojun Ma**, Karel Dejaeger, Jan Vanthienen, Bart Baesens. Software Defect Prediction Based on Association Rule Classification. The 2010 International Conference on Electronic-Business Intelligence (ICEBI'2010), Kunming, China, Dec. 19-21, 2010, pp. 396-402. (ISTP)
- **Baojun Ma**, Qiang Wei, Guoqing Chen. A Combined Measure for Representativeness on Information Retrieval in Web Search. The 9th International FLINS Conference on Foundations and Applications of Computational Intelligence (FLINS'2010), Chengdu, China, Aug. 2-4, 2010, pp. 659-665. (ISTP)



## BOOKS / BOOK CHAPTERS

- Nan Zhang, **Baojun Ma**, Qingguo Meng. *Policy Informatics: Big data-driven Public Policy Analysis*. Beijing: Tsinghua University Press, 2019.12. (in Chinese: 张楠, 马宝君, 孟庆国. 政策信息学: 大数据驱动的公共政策分析. 北京: 清华大学出版社, 2019.12. ISBN: 978-7-302-54004-5)
- Guoqing Chen, Xunhua Guo, **Baojun Ma**. *Management Information Systems: Principles, Methods and Applications (3<sup>rd</sup> Edition)*. Beijing: Higher Education Press, 2019. (in Chinese: 陈国青, 郭迅华, 马宝君. 管理信息系统: 原理、方法与应用(第三版). 北京: 高等教育出版社, 2019. ISBN: 978-7-04-051782-8)
- Qiongwei Ye, **Baojun Ma**. *Internet+ and Electronic Business in China: Innovation and Applications*. Wagon lane, Bingley, UK: Emerald Publishing Limited, 2018. (ISBN: 978-1-78743-116-4)
- Nan Zhang, **Baojun Ma**. Constructing a Methodology Toward Policy Analysts for Understanding Online Public Opinions: A Probabilistic Topic Modeling Approach. In E. Tambouris et al. (Eds.), *Electronic Government and Electronic Participation* (Vol. 22, pp. 72-79): IOS Press, 2015.

## TEACHING INSTRUCTOR

### Undergraduate Student Courses

- 3.172.0204.01 (SISU), **Big Data Analytics**.
- 3212160070 (BUPT), **E-Commerce Security Management**.
- 3212140170 (BUPT), **Information Systems: Security and Management**.
- 3212160018 (BUPT), **Web Design Basis**.
- 3212114490 (BUPT), **Management in Big Data Era**.
- 3212160350 (BUPT), **Data Mining & Business Intelligence**.

### Academic Graduate Student Courses

- 3211100429 (BUPT), **Data Mining Experiments**.
- 17101622 (BFSU), **Management Information Systems**.
- (YUFE), **Business Intelligence & Big Data Analytics**.

### MBA Courses

- 3211400399 (BUPT), **Business Intelligence and Big Data Analytics**.





- MBA3740.1807 (SISU), **Digital Marketing Methods: Search Engine and Social Marketing**

## **PROFESSIONAL ACTIVITIES**

### **MEMBERSHIP**

- CNAIS (China Association for Information Systems), Council Member.
- China information Economics Society, Council Member.
- Professional board of E-commerce & Cyberspace Management Society in Chinese Academy of Management, Executive Member of the Council.
- Professional board of Information Management in Chinese Academy of Management, Council Member.
- Beijing University of Posts & Telecommunications, Part-time Professor.
- Key laboratory of E-commerce innovation and entrepreneurship for Yunnan Universities, Part-time researcher, Guest Professor.

### **JOURNAL REVIEWER**

- INFORMS Journal of Computing (JoC, **SCI, UTD 24**)
- Information & Management (I&M, **SSCI/SCI**)
- Information Processing & Management (IP&M, **SSCI/SCI**)
- International Journal of Hospitality Management (IJHOSMAN, **SSCI/SCI**)
- Journal of the Association for Information Science and Technology (JAIST, **SSCI/SCI**)
- Electronic Commerce Research and Applications (ECRA, **SSCI/SCI**)
- Electronic Commerce Research (ECR, **SSCI**)
- International Journal of Production Research (IJPR, **SSCI/SCI**)
- Expert Systems With Applications (ESWA, **SCI**)
- IEEE Access (**SCI**)
- Journal of Internet Technology (JIT, **SCI**)
- ACM Transaction on Management Information Systems (ACM TMIS)
- PLOS ONE (**SCI**)
- Knowledge-based Systems (KBS, **SCI**)
- International Journal on Semantic Web and Information Systems (IJSWIS, **SCI**)
- China Communications (**SCI**)



- International Journal of Uncertainty, Fuzziness and Knowledge-Based Systems (IJUFKS, **SCI**)
- International Journal of Software Engineering and Knowledge Engineering (IJSEKE, **SCI**)
- Natural Hazards (NHAZ, **SCI**)
- Aslib Journal of Information Management (IJIM, **SSCI/SCI**)
- China Journal of Information Systems (CJIS, 信息系统学报)
- Chinese Journal of Computers (CJC, 计算机学报, **EI**)
- Journal of Computer Research and Development (JCRD, 计算机研究与发展, **EI**)
- China Journal of Electronics (CJE, 电子学报, **EI**)

#### CONFERENCE PROGRAM COMMITTEE

- **PACIS'2020**: The 2020 Pacific Asia Conference on Information Systems, Dubai, UAE, June 20-24, 2020.
- **ICISA'2020**: The 11th International Conference on Information Science and Applications, Bali, Indonesia, December 16-18, 2020.
- **IEEE DSC'2020**: The 5th IEEE International Conference on Data Science in Cyberspace (Big Data and Business Analytics Workshop), Hong Kong, China, June 24-27, 2020.
- **SEKE'2020**: The 32th International Conference on Software Engineering and Knowledge Engineering, Pittsburgh, USA, July 9-11, 2020.
- **KEOD'2020**: The 12th International Joint Conference on Knowledge Engineering and Ontology Development, Budapest, Hungary, November 2-4, 2020.
- **ICITCS'2020**: The 8th iCatse Conference on IT Convergence and Security, Nha Trang, Vietnam, June 16-18, 2020.
- **IEEE DSC'2019**: The 4th IEEE International Conference on Data Science in Cyberspace (Big Data and Business Analytics Workshop), Hangzhou, China, June 23-25, 2019.
- **ICISA'2019**: The 10th International Conference on Information Science and Applications, Seoul, Korea, December 16-18, 2019.
- **KEOD'2019**: The 11th International Joint Conference on Knowledge Discovery, Knowledge Engineering and Knowledge Management, Vienna, Austria, September 17-19, 2019.
- **SEKE'2019**: The 31th International Conference on Software Engineering and Knowledge Engineering, Lisbon, Portugal, June 28-30, 2019.
- **SOTICS'2018**: The 8th International Conference on Social Media Technologies, Communication, and Informatics, Nice, France, October 14-18, 2018.

- **SSPHE'2018:** The 2nd International Conference on Social Science, Public Health and Education, Sanya, China, November 25-27, 2018.
- **SEKE'2018:** The 30th International Conference on Software Engineering and Knowledge Engineering, Redwood City, San Francisco Bay, USA, July 1-3, 2018.
- **SMP'2017:** The 6th National Conference on Social Media Processing, Beijing, China, September 14-17, 2017.
- **SOTICS'2017:** The 7th International Conference on Social Media Technologies, Communication, and Informatics, Athens, Greece, October 8-12, 2017.
- **ICITCS'2017:** The 7th iCatse Conference on IT Convergence and Security, Seoul, South Korea, September 25-28, 2017.
- **IWEBM'2017:** The 2017 International Workshop on Economics, Business and Management, Kunming, Yunnan, China, October 27-29, 2017.
- **ICSN'2017:** The 2nd iCatse Symposium on Software Networking, Kuala Lumpur, Malaysia, June 26-29, 2017.
- **ICISA'2017:** The 8th International Conference on Information Science and Applications, Macau, China, March 20-23, 2017.
- **SEKE'2017:** The 29th International Conference on Software Engineering and Knowledge Engineering, Wyndham Pittsburgh University Center, Pittsburgh, USA, July 5-7, 2017.
- **ICISS'2016:** The 3rd International Conference on Information Science and Security, Pattaya, Thailand, December 19-22, 2016.
- **SEKE' 2016:** The 28th International Conference on Software Engineering and Knowledge Engineering, Hotel Sofitel, Redwood City, San Francisco Bay, California, USA, July 1-3, 2016.
- **ICISA' 2016:** The 7th International Conference on Information Science and Application, Ho Chi Minh, Vietnam, February 15-18, 2016.
- **ICISS' 2015:** The 2nd International Conference on Information Science and Security, Seoul, Korea, December 14-16, 2015.
- **ICITCS' 2015:** The 5th International Conference on IT Convergence and Security, Kuala Lumpur, Malaysia, August 24-27, 2015.
- **SEKE' 2015:** The 27th International Conference on Software Engineering and Knowledge Engineering, Wyndham Pittsburgh University Center, Pittsburgh, USA, July 6-8, 2015.
- **SEKE' 2014:** The 26th International Conference on Software Engineering and Knowledge Engineering, Hyatt Regency, Vancouver, Canada, July 1-3, 2014.
- **CECNet'2013:** The 3rd International Conference on Consumer Electronics, Communications and Networks, Hubei University of Science and Technology, Xianning,



上海外国语大学 国际工商管理学院  
SISU School of Business and Management

Hubei Province of China, Nov. 20-22, 2013.

#### **CONFERENCE SESSION CHAIR**

- **CNAIS'2019**: The eighth CNAIS National Congress, Nanjing, China, Oct. 10-13, 2019.
- **ICEC'2018**: The 20th International Conference on Electronic Commerce, Tianjin, China, July 6-7, 2018.
- **CNAIS'2017**: The seventh CNAIS National Congress, Shanghai, China, Oct. 20-22, 2017.
- **CNAIS'2015**: The sixth CNAIS National Congress, Jinan, China, Oct. 23-25, 2015.
- **CNAIS'2013**: The fifth CNAIS National Congress, Guiyang, China, Oct. 17-19, 2013.